



HOLLYWOOD, FL



SEMINOLE HARD ROCK  
HOTEL & CASINO

**FOR IMMEDIATE RELEASE:**

Contact: Yaffa Mizrachi, Seminole Hard Rock, 954-327-7504, C: 954-895-6480,  
[yaffa.mizrachi@seminolehardrock.com](mailto:yaffa.mizrachi@seminolehardrock.com)  
Ashley Svarney, Seminole Hard Rock, 954-327-7631, C: 954-592-6683,  
[ashley.svarney@seminolehardrock.com](mailto:ashley.svarney@seminolehardrock.com)  
Fran Folic, Bitner Goodman, 954-730-7730, ext. 117  
[fran@bitnergoodman.com](mailto:fran@bitnergoodman.com)

**The Ultimate Thriller “The” Tribute to Michael Jackson Set to Wow South Florida at Hard Rock Live on September 1; Visual Spectacular Commemorates 25<sup>th</sup> Anniversary of BAD Release and Tour**

**Tickets on Sale Friday, July 27 at 10 a.m.**

**HOLLYWOOD, Fla.** – The Ultimate Thriller “The” Tribute to Michael Jackson is set to wow audiences at Hard Rock Live at the Seminole Hard Rock Hotel & Casino on September 1, 2012 at 8 p.m. Tickets go on sale Friday, July 27 at 10 a.m.

The Ultimate Thriller “The” Tribute to Michael Jackson is the most authentic and exciting musical bow to Jackson’s legacy. It was created with the greatest admiration and respect for Jackson and will usher in the 25<sup>th</sup> anniversary of his #1 smash award-winning worldwide BAD release and Guinness World Record-breaking BAD tour (for the largest grossing and attended tour in history).

For millions of people Michael Jackson was an idol. For nearly four decades he formed pop music culture worldwide. He wrote the soundtrack for an entire era, influencing fashion, lifestyles and dances of generations in the process. He was one of the most successful artists in pop history, selling more than 750 million albums – including *Thriller*, charting 14 number one songs in the US, winning 18 Grammys, and performing the single most successful concert series at London’s Wembley Stadium.

The Ultimate Thriller combines parts of two of Jackson’s legendary tours: the “Bad World Tour” in 1987 and his “Dangerous World Tour” in 1992 to bring his best hits live on stage once again: “Man in the Mirror,” “Black or White,” “Beat it,” “Billie Jean,” “Thriller,” and many more unforgettable songs. The two-hour spectacle also includes The Jackson 5 hits along with other selections.

The onstage lineup for The Ultimate Thriller includes E’Casanova who many believe portrays the most accurate rendition of Michael Jackson in the world. Audiences will be amazed at E’Casanova’s perfect emulation of Jackson’s persona, voice and dance. Together with an on-stage cast of 11, state-of-the-art sound and video, an incredible light display, authentic costumes and stirring choreography (including the legendary moonwalk), this extraordinary, multimedia-based tribute is guaranteed to keep Michael Jackson’s legacy alive for years to come.

To re-create some of Jackson’s most memorable concert moments, a monumental task, individuals with an intimate knowledge of Michael and the inner workings of his live show were recruited. The Ultimate Thriller production team includes LaVelle Smith, a five-time MTV Video Music Award winner for best choreographer and a principal dancer for Michael on the “Dangerous,” “Bad,” and “History” tours; Mic Thompson, who spent eight years as a principal dancer for Michael and can be seen in the videos for “Dangerous” and “Ghosts,” and Michael Prince, Michael Jackson’s longtime personal recording engineer.

Their insight and experience with Michael Jackson have been instrumental in providing unparalleled authenticity to the production.

While Michael can never be replaced, fans can relive the magic with this spectacular show and share his legacy with new generations. For those who missed the opportunity to see his magic on stage, this is it!

The Ultimate Thriller "The" Tribute to Michael Jackson, co-produced by Hard Rock Live and WMXJ FM Majic 102.7, 101.5 LITE FM and 790 The Ticket, is sponsored by Gunther KIA and Catholic Health Services and presented by Air Around the Clock.

Tickets are \$49 and \$32 for reserved seating; \$39 for general admission floor seats;\* tickets available at all Ticketmaster outlets online at [www.ticketmaster.com](http://www.ticketmaster.com) or charge by phone: 1-800-745-3000. Doors open one-hour prior to show start time. \*Additional fees may apply

#### **About Hard Rock Live**

Hard Rock Live, a spectacular state-of-the-art facility, further expands the ultimate entertainment experience at the Seminole Hard Rock Hotel & Casino. This 5,500-seat indoor arena has attracted more than 1.5 million people since its opening in 2005, and has regularly hosted South Florida's greatest variety of musical acts such as Bruce Springsteen, Eric Clapton, Marc Anthony, Billy Joel, Andrea Bocelli, Tim McGraw and Carlos Santana; top comedians including Chris Rock, Robin Williams, Kathy Griffin and George Lopez; as well as major sporting events and events of major sports stars, from UFC matches to charity galas for Jason Taylor, Alonzo Mourning, Dwyane Wade and more. For additional information, please visit [www.hardrocklivehollywoodfl.com](http://www.hardrocklivehollywoodfl.com) or [www.myhrl.com](http://www.myhrl.com) .

#### **About Seminole Hard Rock Hotel & Casino**

Seminole Hard Rock Hotel & Casino invites you to PLAYHARD! Play, stay, dine, and shop at South Florida's ultimate entertainment destination. Over 90 tables offer Blackjack, Baccarat, Mini-Baccarat, Pai Gow Poker, Three Card Poker, Texas Hold'em Bonus Poker, Casino War and Let it Ride on a nearly three-acre casino floor. Additionally, 2,500 slots include the Native-American Casino linked Multi-Area Progressive Jackpots and Mega Jackpots. Separate high-limit rooms for table games and slots, in addition to a non-smoking room, are available for guests to enjoy. Loyal Player's Club members also have access to the exclusive VIP Plum Lounge and VIP Chef's Table show kitchen. The Poker Room at Seminole Paradise hosts various games and tournaments of Limit and No Limit Texas Hold 'em, 7-Card Stud and two dollar and four dollar limit Omaha Hi Lo games. Located inside the casino is Hard Rock Cafe -Hollywood, part of Hard Rock's 138 globally recognized rock 'n' roll restaurants. The Green Lodging Certified by the State of Florida, AAA Four Diamond-rated resort showcases 500 luxurious guest rooms, 19 restaurants, 40,000 square feet of meeting room space, the Body Rock Spa, 22 boutique shops, 12 bars/nightclubs and lounges, the 400-seat Paradise Live theater and the 5,500-seat Hard Rock Live concert arena. Located on State Road 7 (U.S. 441) in Hollywood, Florida. Take I-95, exit Stirling Rd. and travel west to 1 Seminole Way. For more information, call (954) 327-ROCK, 1 800-937-0010 or visit us online at [www.seminolehardrockhollywood.com](http://www.seminolehardrockhollywood.com) or [www.facebook.com/seminolehardrockhollywood](http://www.facebook.com/seminolehardrockhollywood) .

###